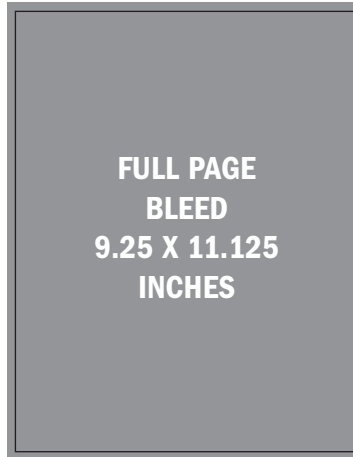
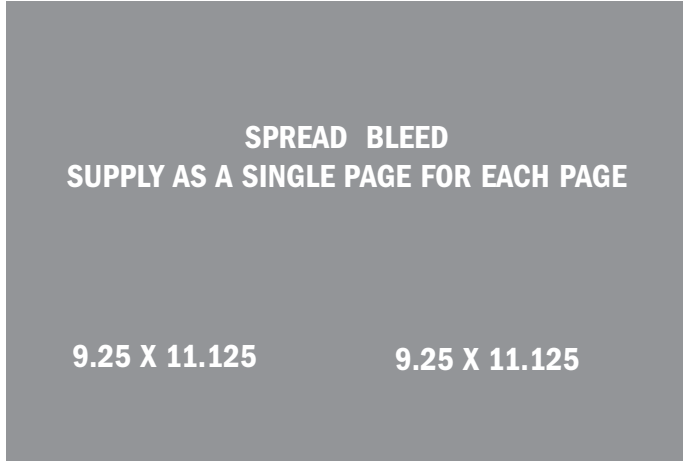


PRODUCTION SPECIFICATIONS

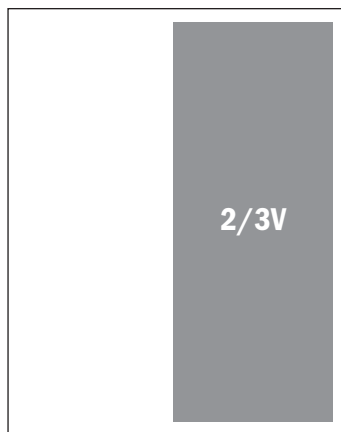
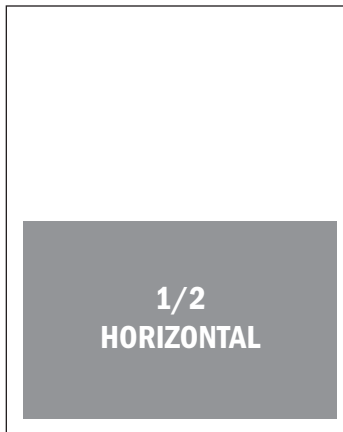
ROCKY MOUNTAIN GOLF MAGAZINE

AD SIZES



AD DIMENSIONS	
SIZE	WIDTH X HEIGHT
Full page w/bleed	9.25w " x 11.125h"
2/3 page - vertical	4.75w" x 9.625h"
1/2 page - horizontal	7.875w" x 4.75h"
1/2 page - vertical	4.75w" x 7.125h"
1/3 page - square	4.75w" x 4.75h"
1/6 page - horizontal	4.75w" x 2.875h"

PRODUCTION COSTS	
Four Color Scan	\$55
Color (SWOP approved) Proof	\$45
Photoshop, Design or Layout	\$65 per hour
Ad Revisions	\$50
Ads Collected on Disc	\$25
Pdf Conversion	\$25

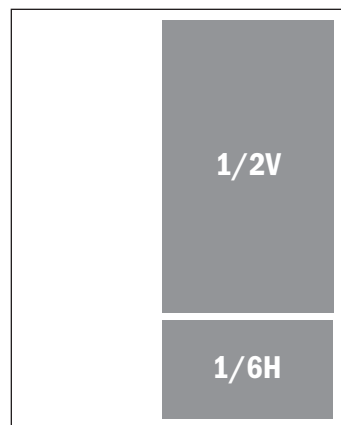
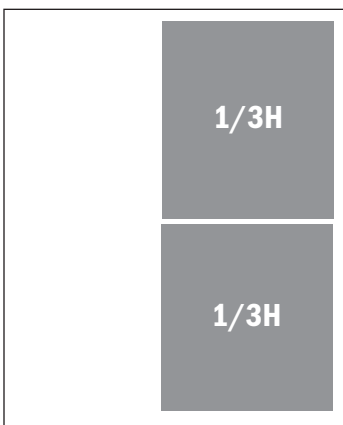


Trim Size: 9" x 10.875"
Live Area - 1/4" In From Trim Size

SEND ALL AD MATERIALS TO:
ROCKY MOUNTAIN MEDIA, LLC
ATTN: PRODUCTION MANAGER
HEATHER TRUB

VIA UPS/FEDEX/AIRBORNE:
160 WEST BEAVER CREEK BLVD.
SUITE C-102
AVON, CO 81620

VIA US POSTAL SERVICE:
PO BOX 1397
AVON, CO 81620



ADS UNDER 5 MB CAN BE EMAILED TO:
hmt@vail.net or email to request ftp instructions.
For ad submission guidelines and technical information see next page.
For all technical questions please call Heather Trub, Production Manager @ 970.476.6600 ext. 10

PRODUCTION SPECIFICATIONS

ALL ADS MUST BE SUBMITTED AS PDF FILES

*SWOP Proof Required

GUIDELINES FOR CREATING PDF'S:

HI-RES: All images should be high resolution. Use 300 dpi for photos/images and 1200 dpi for bitmap files.

FONTS: All fonts must be embedded.

HI-RES: Use CMYK colors, no spot colors. Convert all RGB files to CMYK. SWOP standards apply, and maximum ink density should not exceed 300. Rich blacks should be built cmky as 40-30-30-100.

TRAPPING: Set trapping on native files to ensure knockouts and overprints print correctly. We recommend setting your trapping preferences to Knockout All. **Trapping issues with In-Design files can be avoided by opening your pdf in Illustrator or Photoshop and flattening as an eps or tiff file before submitting.** Unless a SWOP approved CMYK CONTRACT proof is supplied, Rocky Mountain Media will not be responsible for color matching or problems with trapping, overprinting or image resolution.

BLEEDS: All full-page ads must include an 1/8" ≤ bleed. (Printer requirements are a three-sided bleed (face, head & foot no gutter). Your full-page ad must be sized to 9.25" x 11.125".

*Spreads must be supplied as single pages.

***PROOFING:** One contact proof—Kodak, Imation matchprint, or SWOP approved proof—must accompany the file. Rocky Mountain Media will not guarantee correct color match to other proof brands and/or inkjet/laser outputs. You will be charged \$45 for a color proof if one is not provided or you may sign a release of liability to Rocky Mountain Media for all color issues.

DISTILLER SETTINGS: Use pdfx-1a setting as your distiller setting or see settings windows to the left. Include all printer registration and crop marks. We recommend that you turn OPI off in Quark/preferences.

PAGE SIZE: All full-page ads must be sized to 9.25" x 11.125". Spreads must be supplied as two single pages. Please include crop and registration marks for all full page ads.

MARGIN: Keep live matter 1/4 inch from from all four sides.

SPECIFICATIONS

BINDING METHOD: Perfect bound.

FULL-PAGE: Ads must be sized to 9.25" x 11.125", you must include crop and registration marks based on this size.

TRIM SIZE: 9" x 10.875".

GRIND-OFF: 1/8-inch.

BLEED: 1/8-inch on three sides.

PRINTING: Web Offset, SWOP standards apply.

SCREEN RULING: 150 lines per inch.

LIVE MATTER: Please keep all live matter within a 1/4" from full page.

DISTILLER SETTINGS

PDF Export Options for ROCKY MOUNTAIN MEDIA.

Layout Info Hyperlinks Job Options Output

Font Options

Embed all fonts Subset fonts below: 100%

Compression Options

Color Images

Compression: None

Resolution: Keep resolution 72 dpi

Grayscale Images

Compression: None

Resolution: Keep resolution 72 dpi

Monochrome Images

Compression: None

Resolution: Keep resolution 300 dpi

Compress Text and Line Art ASCII Format

Cancel OK

PDF Export Options for ROCKY MOUNTAIN MEDIA.

Layout Info Hyperlinks Job Options Output

Color Output

Type: Composite

Print Colors: CMYK

Produce Blank Pages

Use OPI

Images: Include Images

Registration: Centered Offset: 12 pt

Bleed

Type: Symmetric

Amount: 0"

Cancel OK

DIRECT-TO-PLATE: All advertising must be supplied as electronic data. You must provide a contact color proof with your ad, Kodak approval, or Imation matchprint. Color proofs must meet SWOP standards. You will be charged \$45 for a color proof if one is not provided.

ALIGNMENT: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed.

INSERTS: A mock sample must be sent to Rocky Mountain Media production department at the address below for bindery approval prior to the insert being printed. Shipping instructions for pre-prints are available upon request.

All materials received incorrectly or after the agreed deadline will be subject to a minimum \$100 blueline fee.